

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Marion County, Inc

TITLE: Marco Polo Learning

Short description of the commodity or service desired: Access to high-quality digital content to support children's learning focusing on the content in literacy, math, and social-emotional skills.

CONTACT

Name: Marcelle Easter

Address: 2300 SE 17th Rd Ocala, Fl 34471

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Email: measter@elc-marion.org

Internal tracking number, if any:

Date posted: 4/22/2024 Last day for receipt of information: 5/10/2024

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):
Digital World School educational content, resources, and activities focused on ages 3-7

Quantity or Term (as appropriate):
3,000 MarcoPolo World School annual subscriptions

Requestor (division, bureau, office, individual, as appropriate):
Early Learning Coalition of Marion County, Inc

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):
ARPA ELDG: ADGTP

Intended Single Source:
Marco Polo Learning

Estimated Dollar Amount:
\$126,000

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):
MarcoPolo Learning is the single and sole source of this uniquely developed digital early learning content and activities App.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):
Carrie Theall, CEO, Marcelle Easter, CAO Susan Rose, CFO

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.