



2300 SW 17th Road
Ocala, FL 34471
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www.ELC-Marion.org

**Notice of Intent to Award Contract
Rebranding and Outreach RFP**

Posted Date and Time: February 23, 2024, 8:00 a.m.
Removal Date and Time: February 28, 2024, 8:00 a.m.

The Early Learning Coalition of Marion County, LLC hereby announces its decision to award the contract for Rebranding and Outreach to **Brand Water**.

Protests and Disputes

Any person who is adversely affected by the Coalition's decision concerning a procurement solicitation or contract award and who wants to protest such decision shall file a protest in compliance with Section 120.53(3), FS. Failure to file a protest within the time prescribed in Section 120.57(3), FS, 72 hours, shall constitute a waiver of proceedings under Chapter 120, FS.

Any proposer who desires to file a formal protest to this RFP must accompany that protest with a bond payable to the Coalition in an amount of \$5,000. Bond shall be conditioned upon the payments of all costs which may be adjusted against the proposer in the administrative hearing in which the action is brought and in any subsequent appellate court proceedings. In lieu of a bond, the Coalition may accept a cashier's check or a money order in the amount of the bond. Failure to file the proper bond at the time of filing the formal protest will result in a denial of the protest.

A protest must be submitted to the Chief Executive Officer in writing within 72 hours of the Notification of Intent to Award. The protest must fully identify facts resulting in the contested issues. The protest will be responded to within five (5) business days.

Please direct all inquiries to:

Wendy Williams
Community Relations Director
Early Learning Coalition of Marion County
2300 SW 17th Rd.
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