



Early Learning Coalition of Marion County 2021-2022 Annual Report



Learn more about the
many colors of the



elc-marion.org

2300 SW 17th Rd., Ocala, FL 34471
(352) 369-2315





Board of Directors

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LETTER FROM OUR CHAIR



The Early Learning Coalition of Marion County (ELCMC) is determined to ensure every child in Marion County enters school ready to succeed. During the 2021-2022 fiscal year, we continued to feel impacts of the COVID-19 pandemic, but saw our child care providers rally and stay open and provide safe, quality learning environments for our children.

Along with most industries, we have faced challenges. With the help of both government and community support, we were able to help child care providers increase wages while keeping quality child care affordable for families.

We are honored to serve families and invest in the future of our children through the many programs and services offered at ELCMC. We are proud to invest in over 100 small businesses in the community. We are thankful to our many community partners who make our work possible.

Sincerely,

Robert Colen

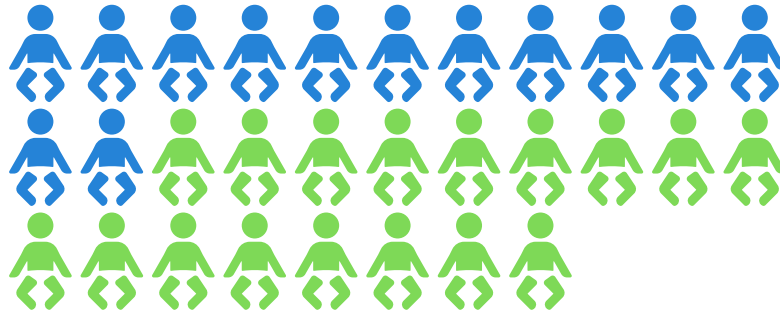
**Get
Involved:**

DONATE GOODS • VOLUNTEER • PARTNER

Contact us for more information:
(352) 369-2315 | Info@elc-marion.org

2021-2022 FINANCES*

\$33.2 Million Budget



\$13.6 million in direct School Readiness and VPK child care services



\$17.1 million in non-direct services, including classroom materials and provider and parent training

*Preliminary as of 8/16/22

OPEN FOR BUSINESS

The Early Learning Coalition of Marion County provided additional resources to child care providers to support our community's youngest learners as the community continued to feel impacts of the COVID-19 pandemic.

CORONAVIRUS RESPONSE AND RELIEF SUPPLEMENTAL APPROPRIATIONS (CRRSA)

Over \$3 million in federal grant funding was provided to child care providers who served families through the pandemic.

AMERICAN RESCUE PLAN ACT (ARPA)

\$1.8 million in additional federal funding was provided to operating child care businesses to assist them during the COVID-19 crisis.

PROVIDER STABILITY SUPPORT FUNDS

School Readiness child care providers received further financial support from ELCMC in February 2022.






PROVIDER REIMBURSEMENT RATE INCREASE

The ELCMC Board of Directors received approval from the FL Division of Early Learning to increase the base rate paid to School Readiness contracted child care providers by an average of 33%. The rate increase went into effect on March 1, 2022.

COVID-19
Pandemic
Support



2021-2022 COMMUNITY IMPACT

 <p>3,945 Monthly Avg. Children Served through <i>School Readiness and VPK*</i></p>	 <p>214 Developmental Screenings Conducted <i>Help Me Grow</i></p>	 <p>927 Teachers Trained*</p>	 <p>257 Parents Attended Classes* <i>Success By 6</i></p>
 <p>109 Pack 'n Plays Distributed <i>Success By 6</i></p>	 <p>27,331 Children's Books Distributed + 427 <i>Read Aloud 15 Minutes Partners</i></p>	 <p>59,613 Diapers Distributed + 39,088 Diapers Collected <i>Success By 6</i></p>	 <p>72 Car Seats Distributed <i>Buckle Up for Life</i></p>
 <p>35,741 Website Users + 112 media mentions</p>	 <p>Participated in 56 Community Events and Provided 24 Community Presentations</p>	 <p>6,089 Avg. Monthly Facebook Reach</p>	<p><i>*Includes duplicates</i></p>

Fordham Early Learning Academy

The Early Learning Coalition of Marion County is proud to partner with Marion County Public Schools at the new Fordham Early Learning Academy. The Academy is a school of choice open to VPK and kindergarten students in the 2022-2023 school year. The Fordham Early Learning Academy will focus on literacy skills, social-emotional learning concepts, and music enrichment. Fittingly, the Academy is named for Edmond Fordham, a career educator and administrator in Marion County Public Schools who, after retiring, went on to mentor aspiring school administrators enrolled in the Early Education and Exceptional Student Education programs. Fordham is remembered for being an avid reader and a community leader who enjoyed helping others - a legacy that will live on through generations of Fordham Early Learning Academy graduates.



OUR WHY!

"I haven't needed daycare in a very long time, so this was brand new to me all over again. I'm happy that I found the ELCMC because I know it will make a huge difference."

**- Joy, mom of 2 teens and an infant
(School Readiness)**

"Today I was down to 3 diapers and this blessing happened."

**- Jennifer, who was struggling with health issues, received diapers and wipes for her 2 daughters
(Success By 6)**

"I am now able to use up-to-date screenings to bring to [my son's] doctor, therapists and his school to make sure he is getting the best possible care."

**- Destiny, mother of son with autism
(Help Me Grow)**

"This contribution from the Early Learning Coalition enables us to fulfill our mission of providing educational opportunities in a Christ-centered environment of academic excellence."

**- Meredith Garner,
Director of Advancement, Grace Christian School**

"The parenting class has helped us be more attentive to the kids' feelings and also talk to them more."

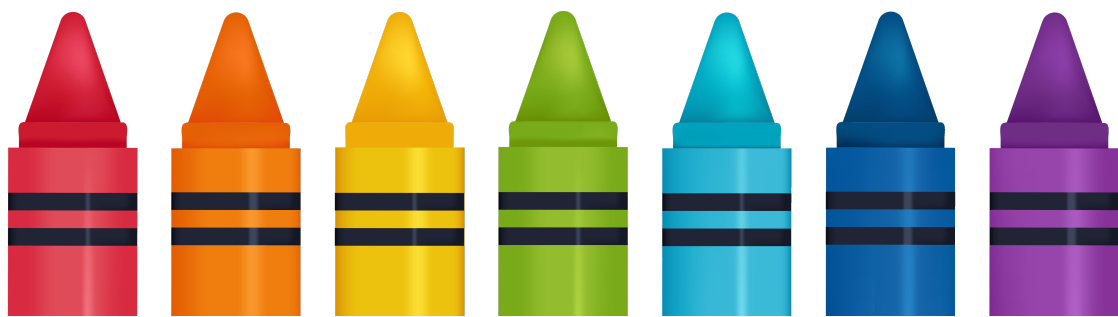
**- Nitzabelle
(Success By 6)**

[The staff at ELCMC] "have provided me with valuable resources I desperately need, and it has lessened the stress in dealing with trying to get established in this community."

- Andrea, a mom new to FL (School Readiness & Success By 6)



Good Beginnings = Great Endings!





Thank you to our many community partners whose contributions help us meet families' needs.



DIVISION OF
Early Learning
LEARN EARLY. LEARN FOR LIFE.



Kiwanis
KIWANIS CLUB OF OCALA



family
TIMES



**Buckle Up
for Life**



Adam Hanson Better Communities Fund
AdventHealth

Altrusa International of Ocala

ASTRA Clubs

Barnes & Noble

Brick City Information Technology

CareerSource Citrus Levy Marion

Church of Jesus Christ of Latter-day Saints

Circle Square Foundation

Citizens First Bank

City of Ocala Recreation & Parks

Clermont Radiology

College of Central Florida

Crippen & Co.

Discount School Supply

Episcopal Children's Services

Florida Credit Union

Florida Public Relations Association Ocala Chapter

H2 Advisors

Heart of Florida

Help Me Grow Florida

Hennessey Family Foundation

The JPB Foundation

Key Clubs

Kid City USA Ocala

Kids Zone

Law Office of Melissa K Hancock

Marion County Children's Alliance

Marion County Public Library System

Marion County Public Schools

Monarch Leadership Group

Ocala Electric

Ocala Fraternal Order of Eagles

Ocala Metro Chamber & Economic Partnership

Ocala Women's Network

On Top of the World

Panzer Concierge Medicine

Publix Super Markets

Purvis Gray

Sholom Park

Spirit of Love Childcare Centers Inc.

Renasant Bank

Texas Roadhouse

The TJX Foundation, Inc.

University of Florida, Lastinger Center for Learning

Wellcare

Zone Health & Fitness

The information provided in this report is believed to be accurate as of the end of our 2021 - 2022 fiscal year. However, no claims, promises, or guarantees about the accuracy, completeness, or adequacy of the information is made. All information provided is public record. For additional details, email info@elc-marion.org.

