



www.elc-marion.org

3304 SE Lake Weir Avenue, Suite 2
Ocala, FL 34471

Phone (352)369-2315

Fax (352) 369-2475

Contact: Anita Winter, Community Resource Manager
Phone: 352-369-2315 – E-mail: awinter@elc-marion.org
FOR IMMEDIATE RELEASE

2ND ANNUAL PAJAMA & BOOK DRIVE DOUBLES CONTRIBUTIONS FROM LAST YEAR

Marion County, FL (December 21, 2009) – The 2nd annual Success By 6 *Pajamas and Books for Bedtime* drive has concluded with tremendous success. The number of donations doubled from last year with a total of 2,818 pajamas, 3,222 children's books and dozens of related items such as slippers, robes and toys.

Although there were hundreds of different donors from individuals to large groups, the top three contributors were: #1 Ocala Civic Theatre and patrons, 541 pajamas and 677 books; #2 Marion County Public Library/Marion County employees and patrons, 376 pajamas and 830 books; and #3 Storm and Chris from WKTK radio's morning show, 500 pajamas.

Success By 6 Coordinator, Geraldine Lochren, was thrilled with the outpouring of generosity from the public. "I am very grateful to each and every donor. It is our hope that no child will have to go to bed wearing the same clothes they wore to school and every child has their own books at home."

The pajamas and books were distributed to the children in time for the holidays through local organizations and entities which serve children.

Success By 6 is a parent education initiative administered by the Early Learning Coalition of Marion County in partnership with United Way of Marion County.

###

In partnership with
United Way
SUCCESS BY 6™

