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Success By 6 (SB6) Leadership Council (LC) Meeting Minutes

Date: March 19, 2010
Time: 10:00 a.m.
Location: 3304 SE Lake Weir Avenue, Suite 2, Ocala

MEMBERS PRESENT

Angie Lewis (via conference call), Brandi Cooney (via conference call), Bruce Seaman, Chris Sandy, Dr. Nate Grossman (Chair), Dyer Michell, Julie Sieg, Tom Dewey (Vice Chair), Toni James, Troy Strawder

MEMBERS ABSENT

Jane Fontaine, Representative Kurt Kelly

STAFF MEMBERS PRESENT

Geraldine Lochren (SB6 Coordinator), Elizabeth Moore (Operations Director), Anita Winter (Community Resource Manager), Nasseam McPherson James (Quality Assurance Director), Tee Rosario (Support Services Director)

OTHER ATTENDEES

Maureen Quinlan (President of United Way of Marion County, Inc. (UWMC)), Diane Scofield, Executive Director of HOME (Hands of Mercy Everywhere)

Introduction

Geraldine Lochren introduced Diane Schofield to the LC.

CALL TO ORDER

Dr. Nate Grossman called the meeting to order.

ROLL CALL

Tee Rosario announced the meeting had been properly noticed. She called roll and a quorum was present.

CONSENT AGENDA

Troy Strawder moved and Tom Dewey seconded the approval of the Consent Agenda. The Consent Agenda included: SB6 LC Meeting Minutes from January 15, 2010. The motion carried unanimously.

STRATEGIC PLAN

Strategic Plan Update

Geraldine Lochren highlighted the Strategic Plan update. The Strategic Plan was included for review.

- Landfair Homes in Anthony allowed SB6 to have Powerful Parenting flyers for distribution at their main office for their residents. Geraldine Lochren visited the Vacation Host Inn and provided information on Caring Through Cribs program, where the only co-sleeping death occurred in 2009 in Marion County, to discuss the Caring Through Cribs program. The manager was very appreciative and asked questions about what causes the infant deaths. The manager then said whenever a family with an infant comes in she will ensure they receive a SIDS door hanger and information the Caring Through Cribs program.
- The Anthony Woman's Club offered SB6 free space for the Powerful Parenting Series in January and February. CTAE (Community Technical and Adult Education) has flyers to promote SB6 programs with YPP (Young Parents Program) students at their site. Marion County Public School (MCPS) HIPPPY (Home Instruction for Parents of Preschool Youngsters) program also is aware of and will refer parents in need to SB6 program services, as needed. Kids Central, Inc. continues to provide space to hold the Caring Through Cribs program. Kids Central Inc. also provides space to store the cribs and other supplies for the program.
- Triumphant Tots is providing child care for the Powerful Parenting Series February through June 2010. Child care centers near Anthony and Sparr have been contacted regarding the current Powerful Parenting Series in Anthony and several parents have been referred by their child care provider and attended the January and

February seminars. Anthony Elementary VPK and ESE Pre-K classrooms and the Sparr Elementary VPK classroom were also contacted to promote the current Powerful Parenting Series.

DISCUSSION ITEM

Hands of Mercy Everywhere (HOME)

HOME in Belleview has requested services (Powerful Parenting Series) from SB6. Diane Schofield, Executive Director of HOME, discussed the request. HOME provides a home for pregnant and/or unwed teenage mothers and their babies. HOME has been in the community for approximately four years and over 100 pregnant and/or unwed teenage mothers have lived there and another 300 are served through outreach services. Geraldine Lochren discussed that the Powerful Parenting Series can be offered at HOME from July through December 2010 and opened to the public. The Lion's Club in Belleview and the Belleview library branch are options to hold classes as well. The Powerful Parenting Series could also serve residents of the Weirsdale, Pedro and Summerfield area that have trouble with funding.

There are gas cards that can be given to participants that attend the Powerful Parenting Series.

Tom Dewey moved and Toni James seconded the approval to hold a Powerful Parenting Series in the Belleview area from July through December 2010. The motion carried unanimously.

INFORMATION ITEMS

SB6 Agreement with UWMC

On March 17, 2010, the UWMC Board approved the Agreement subject to some minor changes on payment of the invoice including clarification to indicate when payment is to be made. As reported by Tom Dewey, there is no need to go back to the UWMC Board for another approval.

LC Membership

Geraldine Lochren discussed the LC members whose terms expire on June 30, 2010. Additional information will be acquired by Geraldine Lochren to ensure term accuracy. The LC members will be notified as to whether they are eligible for reappointment or not.

Maureen Quinlan stated that there is one UWMC Board member that has expressed interest in joining the LC.

UWMC Presentations

SB6 had a UWMC site visit presentation on February 18th with the Allocations Committee for funding. Funding requests for Caring Through Cribs and the second for Imagination Library was submitted. Donna McCroan from the Marion County Health Department (MCHD) and Scott Hackmyer from Devereux Kids attended to advocate for the Caring Through Cribs program, and Toni James and Chris Sandy attended to advocate for the Imagination Library program. The presentation was held at the UWMC office.

MTI Grant

ELCMC entered into an Agreement with MTI (Marion Technical Institute) for a student in a temporary part time job for six weeks up to ten hours a week. The student will be paid minimum wage (\$7.25 per hour), MTI pays \$4.00 per hour and ELCMC pays \$3.25 per hour. The grant (Learning without Walls) program ends June 8, 2010. Deanna McNeish has been hired to assist SB6 and began working on Tuesday, February 23rd. If there are additional funds available from the grant, Ms. McNeish might continue to work at ELCMC for a few more weeks. Ms. McNeish attends school full time and also works at Burger King.

Powerful Parenting Series in Anthony

- The Powerful Parenting Series evaluation results for the first (January 29th) and second (February 26th) classes were included for review. The topics included Early Literacy/Every Child Ready to Read, and Shaken Baby Syndrome and How to Soothe a Crying Baby.
- The Unity Methodist church has a capacity for 50 parents/caregivers to attend the Powerful Parenting Series.
- Geraldine Lochren is sending an e-blast request to the Marion County Children's Alliance to distribute the new Powerful Parenting Series flyer.
- The LC requested that information on the Powerful Parenting Series be sent to the Ocala Star Banner – Community Beat section.
- Geraldine Lochren is currently reviewing options to advertise the Powerful Parenting Series on Ocala4Sale.com.

Zero to Three

- Geraldine Lochren purchased 160 sets of activity cards (40 each for infants, one, two and three to five year old children) for parents/caregivers that will be distributed at the next Powerful Parenting class. The cards promote interactive activity.
- The Born Learning website provides free resources to parents/caregivers.

- Advertising templates are available on the website. Geraldine Lochren uploaded the templates and added our local logos as permitted.
 - A link to the Born Learning website is now included on the ELCMC website for parents/caregivers to get parenting tips.
- Susan Dewey, volunteer, created a monthly newsletter with infant/toddler activities that will be distributed at Powerful Parenting Seminars. Susan Dewey will create a monthly newsletter with activities related to the Powerful Parenting Series.
- The MCPL has a grant opportunity in partnership with the MCHD, MCPS, SB6 and Childhood Development Services, Inc. in October 2010. Additional information to follow.

ELCMC Update

Anita Winter discussed the following highlights included:

- On February 25, 2010, the ELCMC Board approved the Board Nomination for **Elizabeth Ballehr** as the Representative of Program under Disabilities Education Act for a two year term (July 1, 2009 – June 30, 2011). Ms. Ballehr is the Early Childhood Specialist at RCMA (Redlands Christians Migrant Association) in Ocala, a non-profit childcare center.
- The **AELC** (Association of Early Learning Coalitions) submitted a response to a grant (IBM Kids Smart) today, March 19th by IBM for computers. The computers including the desk and chair would be located at non-for-profit sites throughout Florida to be utilized by children. Marion County could potentially receive seven computers that might be housed at the library branches.
- On March 10th, ELCMC released the **RFP for Summer Programs** in detail. Highlights included:
 - On June 25, 2009, the ELCMC Board of Directors allocated \$100,000 for several summer programs for eligible children for FY 2009 – 2010.
 - The RFP for 2010 Summer Programs was released on March 10th with deadline submission of March 31, 2010. The RFP for 2010 Summer Programs will be posted on the ELCMC website.
- The RFP Committee continues discussion of the **RFP Responses for Services for FY 2010 - 2013**. Highlights include:
 - The deadline to submit a response to the RFP for SR and VPK Services was Friday, February 26th.
 - The RFP Committee met March 18th to review the responses received for services and will continue discussion at a follow up meeting in April.
 - ELCMC received three responses from the following organizations: Childhood Development Services, Inc.; Episcopal Children's Services both incorporate all services; and Sun Digital, Inc. for IT services.
- **AWI Program Monitoring Update**
In December 2009, ELCMC received a visit from the firm KPMG hired by AWI to conduct a full performance review of ELCMC. A draft monitoring result was received and available upon request.

Elizabeth Moore discussed the following:

- **VPK Roundup**
On Saturday, May 8th, ELCMC and the MCPS are partnering for a VPK/Kindergarten Registration event. The event will be held at the MCPL from 11 a.m. to 2 p.m. Parents/caregivers will have the opportunity to enroll their child (ren) in the VPK program and/or kindergarten.
- ELCMC is celebrating **Children's Week** (April 11th through April 17th).
 - The Provider Task Force will be traveling to Tallahassee to represent Marion County at the Capitol.
 - The trip will be on April 13th and the LC is welcome to attend.
 - The child care providers are also working on a Provider Brag Book and child care providers are submitting pictures to show what is happening in Marion County and in the early learning environment. The Provider Brag Book will be used for a variety of community activities.
- ELCMC is receiving a **Proclamation** from the City of Ocala on March 30th and one from the County on April 6th for Parent and Children's Day.
- Childhood Development Services, Inc. is holding their **Children's Week event** on April 17th from 10 a.m. to noon.
- Elizabeth Moore discussed the **early learning subsidy program** to the LC in detail. The subsidy program brochure was distributed to the LC for their information.
 - ELCMC is currently contracted with Childhood Development Services, Inc. for school readiness services to provide subsidy assistance to eligible parents/caregivers.
 - Eligible parents/caregivers must be working or in school a minimum of 20 hours per week to be eligible for the subsidy program. There are also additional requirements for eligibility.
 - The Federal Poverty Level guidelines are used to determine how much a parent/caregiver will be responsible for paying to the child care provider they choose for the subsidy program.

ELCMC Facebook

Nasseam McPherson James discussed ELCMC’s Facebook page in detail. The presentation included the online version of the Facebook page. The Facebook page includes information on ELCMC services and the SB6 program.

Acknowledgements

Dr. Nate Grossman discussed the acknowledgements:

- Letter dated January 14th from Annie McPherson from the UF Child Abuse Prevention Project was included for review. Ms. McPherson thanked Geraldine Lochren for the pajamas and reading materials received for her clientele.
- There were two thank you notes from parents/caregivers that received pajamas and children’s books as well.

OTHER BUSINESS

- Discussion on the floor regarding the Visitors and Convention bureau. They can be contacted to assist with distributing Caring Through Cribs information to hotels/motels.
- Toni James discussed that there is a farm managers association that could distribute information on SB6 to their workers. Geraldine Lochren can contact Dick Hancock with the FBPOA (Florida Breeders) for additional information. The Caring Through Cribs program presentation is available in Spanish.
- The **next LC meeting will be held on May 21st.**

PUBLIC COMMENT

None

Adjournment

The meeting adjourned with no further discussion.

Note taker: Tee Rosario

Approved By

(signature on file)	<u>5/21/10</u>
Signature	Date