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Success By 6 (SB6) Leadership Council (LC) Meeting Minutes

Date: November 20, 2009
Time: 10:00 a.m.
Location: 3304 SE Lake Weir Avenue, Suite 2, Ocala

MEMBERS PRESENT

Brandi Cooney (via conference call), Bruce Seaman, Chris Sandy, Dr. Nate Grossman (SB6 LC Chair), Julie Sieg, Representative Kurt Kelly, Toni James, Troy Strawder

MEMBERS ABSENT

Angie Lewis, Dyer Michell, Jane Fontaine, Tom Dewey (SB6 LC Vice Chair)

STAFF MEMBERS PRESENT

Roseann Fricks (Executive Director), Geraldine Lochren (SB6 Coordinator), Elizabeth Moore (Operations Director), Anita Winter (Community Resource Manager), Tee Rosario (Support Services Director)

OTHER ATTENDEES

None

CALL TO ORDER

Dr. Nate Grossman called the meeting to order.

ROLL CALL

Tee Rosario announced the meeting had been properly noticed. She called roll and a quorum was present.

CONSENT AGENDA

Chris Sandy moved and Bruce Seaman seconded the approval of the Consent Agenda. The Consent Agenda included: SB6 Leadership Council Meeting Minutes from September 18, 2009. The motion carried unanimously.

INTRODUCTION

Geraldine Lochren introduced April Wright to the Leadership Council. April Wright is attending Central Florida Community College and completing her internship at ELCMC with the SB6 program.

STRATEGIC PLAN

Strategic Plan Update

Geraldine Lochren highlighted the Strategic Plan update. The Strategic Plan was included for review.

Papa John's continues to provide pizza for the Powerful Parenting Seminars at the Marion County Public Library (MCPL) at a 35% discount. LC member, Angie Lewis, State Farm Agent, was a presenter for the October 14, 2009 Powerful Parenting Seminar on Vehicle Safety for Your Family.

Many local businesses are participating in the Pajama and Book Holiday drive including Lens Crafters, Beef O' Brady's, Closet Maid, Embarq, and LifeSouth Blood Center.

Marion County employee Anita Kinsler was a presenter at the October 14, 2009 Powerful Parenting Seminar. Munroe Regional Medical Center (MRMC) and Marion County Health Department (MCHD) provided speakers for the November 12, 2009 Powerful Parenting Seminar.

Geraldine Lochren and volunteer Susan Dewey participated in a literacy event for Extended Day students at Hammett-Bowen Elementary on September 24, 2009. Geraldine Lochren and volunteer April Wright participated in a community event sponsored by Family Passage Church at Tusawilla Park on October 10, 2009. Geraldine Lochren assisted with a Safe Kids Marion Bike Safety event for children at Ward-Highlands Elementary on October 20, 2009. Geraldine Lochren participated in "Lights on After-School" event at Reddick-Collier Elementary on October 22, 2009.

SB6 was declined for funding from Office Depot on October 5, 2009. This grant was written to enhance the Powerful Parenting Series. Subsequently, Geraldine Lochren submitted an Endowment Fund Grant application for

the next Powerful Parenting Series beginning January 2010 for \$6,250. We should receive a response by December 1, 2009. In addition, Geraldine Lochren is working on two United Way of Marion County (UWMC) RFPs; one for funding for Imagination Library and the other for funding for Caring Through Cribs. Both RFPs are due by December 1, 2009.

DISCUSSION ITEMS

LC Member Self-Assessment

As a follow up to the September 18, 2009 LC meeting, Geraldine Lochren discussed the self-assessment and presented it on the LCD projector for review and discussion. Six out of thirteen (including Maureen Quinlan) self-assessments were received by Geraldine Lochren from the LC. As a result of the responses received:

- Geraldine Lochren will incorporate the following into future LC meetings:
 - Detail for LC members, ELCMC/SB6 Program services
 - Show ELCMC website and Facebook items on the LCD projector
 - Discuss community resources involving prenatal care and promotion (LC members to brainstorm how SB6 could impact early development, zero to three)
- Julie Sieg stated that the MCPL is discussing writing a grant that concentrates on children ages zero to three in particular areas of Marion County. ELCMC/SB6 is a partner in this venture.
- Dr. Grossman requested that the LC members and staff pitch one or more proposals on how the LC may affect pre natal or very early childhood activities at the January 2010 LC meeting.
- Chris Sandy discussed that in Marion County, children (K-12) receiving free/reduced lunch is the highest (68%) it has ever been.
- Julie Sieg discussed that at the Legislation Delegation meeting, the Department of Children and Families representative announced that over the last 18 months there is a 146% increase in food stamps; up to 56,000 individuals receiving food stamps in Marion County.

INFORMATION ITEMS

United Way RFP

Geraldine Lochren is currently working on two RFP's to help fund the following programs: Imagination Library (requesting \$43,520) – to expand the program; and Caring through Cribs (requesting \$56,223) – to continue the program. Kids Central, Inc. may not be in a position to fund SB6 programs next FY.

From January 2009 through June 2009, there have been zero infant deaths due to SIDS, suffocation, excessive bedding, or overlay.

Powerful Parenting Evaluations for October and November

- The evaluation results for October 14th (20 parents/caregivers attended) and November 12th (29 parents/caregivers attended) were included for review. The topics included Childhood Nutrition, Health and Wellness and Vehicle Safety for Your Family.
- Geraldine Lochren will track where parents/caregivers live that attend the classes. The information will be presented after the Series has ended.

2nd Annual Pajamas and Books for Bedtime

- **PJs and Books for Bedtime** – The goal is to collect 3,000 PJs and children's books to distribute to children adults (age zero to 18) in shelters and to case workers for their clientele.
 - 98.5 KTK radio station is promoting the PJs and Books for Bedtime drive on a daily basis and have partnered with SB6 to collect PJs. ELCMC staff is picking up the donation from 98.5 KTK radio station on November 30th. Chris Sandy stated that a school bus might be available to pick up the donation at 98.5 KTK radio station.
 - The Ocala Civic Theatre (OCT) collected 525 PJs and 673 children's books.
 - The TV 20 interview regarding the PJs and Book drive was presented to the LC members.
 - On December 18th, from 6 p.m. to 8 p.m., a holiday party will be held at Arnette House to distribute PJs and children's books. Children's Medical Services is partnering with Geraldine Lochren for this event. Arnette House has a shelter, two group homes, transitional apartments and independent living. WOCA radio station representatives will be presenting a skit for the children/teenagers and the children/teenagers will be served hot chocolate, marshmallows and cookies. Adult size PJs are still needed for the teenagers at Arnette House. Children's Medical Services will be providing slippers for the children.

9th Annual Children First Breakfast

9th Annual Children First Breakfast - The 9th Annual Children First Breakfast event was held Tuesday, November 17, 2009 at 7:30 a.m. at the Holiday Inn. The keynote speaker, Dr. Wil Blechman, addressed the benefits of meeting the needs of early learning for the economic success of the community. The event was well attended.

Ad Hoc Committee Update

The SB6 Partnership Agreement Committee met to discuss the continuation of the partnership agreement between ELCMC and UWMC for the SB6 Initiative. The Committee is meeting again on Tuesday, November 24th to finalize the agreement. The draft agreement will be presented at the January 15th LC meeting. A mechanism was discussed at the first committee meeting to increase funding over the next three years (anticipated) of the agreement.

Coalition Update

- ELCMC created an IT Committee In June 2009. They have met and approved creating a **web-based application for school readiness eligibility determination** for parents/caregivers to access.
 - The software will be piloted at several child care sites.
- **VPK Program Update**
 - The state allocation of children to be served in VPK for FY 2009 – 2010 is 2,078. As of November 13, 2009, there are 2,123 total VPK enrollment. AWI has been contacted with this information and notified of additional funds needed to serve the children in the VPK program.
 - Four small business child care providers went out of business in Marion County in October 2009. These child care providers were also offering the VPK program.
 - 85% of children in VPK are receiving the program through a private child care provider site.
- Dr. Nate Grossman requested that during this portion of the meeting, several **early learning acronyms** be discussed to educate the LC on these terms at a future meeting.

Program Update

- AWI is conducting a **programmatic monitoring** visit at ELCMC on December 7, 2009.
- **22nd Annual Early Childhood Conference**
 - The 22nd Annual Early Childhood Conference will be held on March 27, 2010 at Central Florida Community College Ewers Century Center. 650 – 800 early learning professionals attend the conference each year. Dr. Pamela Phelps is the keynote presenter and the theme is Beyond the Classroom. ELCMC is currently seeking speakers and co-sponsors for the conference.
 - ELCMC is providing scholarships for parents/caregivers and child care providers to attend the conference.
 - Volunteers are needed to provide information and direct traffic at the conference.
- **Barnes and Noble (B&N) Book Fair**
 - Book Fair information was included for review and distribution. B&N fundraiser is from November 16th through the 20th. Board member, County Commissioner Chairwoman Barbara Fitos, read at B&N on Monday, November 16th at 6:30 p.m. Commissioner Fitos read My Grandmother's Journey by John Cech. John Cech was be at B&N. ELCMC will receive a gift card from proceeds earned to purchase additional quality materials.

Media- Star Banner Article and O.C.T. newsletter, TV 20 news clip

Were included for review.

OTHER BUSINESS

- The next SB6 LC meeting will be held January 15, 2010.
- Toni James met with Liz Kuepper, the clinical social worker just employed at the Heart of Florida Health Center. She will work with people with mental health needs. Ms. Kuepper is interested in children ages zero to four. Toni James would like Geraldine Lochren to contact her to share information with Ms. Kuepper.

PUBLIC COMMENT

None

Adjournment

The meeting adjourned with no further discussion.

Note taker: Tee Rosario

Approved By

(Signature on file) _____ 3/19/10
Signature Date