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Success By 6 (SB6) Leadership Council Meeting Minutes

Date: May 9, 2008
Time: 10:00 a.m.
Location: 1320 SE 25th Loop, Suite 101, Ocala

MEMBERS PRESENT

Dr. Nate Grossman (Chair), Toni James, Brandi Cooney for Linda Foy, Troy Strawder, Bruce Seaman, State Representative Kurt Kelly, Julie Sieg

MEMBERS ABSENT

Tom Dewey (Vice Chair), Mark Imes, Dyer Michell, Chris Sandy

STAFF MEMBERS PRESENT

Roseann Fricks (Executive Director), Elizabeth Moore (Operations Director), Geraldine Lochren (SB6 Coordinator), Anita Winter (Community Resource Manager), Tee Rosario (Support Services Director)

OTHER ATTENDEES

None

CALL TO ORDER

Dr. Nate Grossman called the meeting to order.

ROLL CALL

Tee Rosario called roll and a quorum was present.

CONSENT AGENDA

Troy Strawder moved and Bruce Seaman seconded the approval of the Consent Agenda. The Consent Agenda includes the March 14, 2008 SB6 Leadership Council Meeting Minutes. The motion carried unanimously.

ACTION ITEMS

FY 2008-2009 Budget

Requested approval of proposed program budget for FY 2008-2009 as included for review. The line item budget available for review details the proposed revenue and expenditures for FY July 1, 2008 through June 30, 2009. An anticipated 3% State budget reduction has been included in the amount projected as participation from the ELCMC and projected expenditures have been reduced accordingly. Roseann Fricks discussed in detail.

Troy Strawder moved and Julie Sieg seconded the approval as stated above. The motion carried unanimously.

Leadership Council Membership Status

- 1) Requested approval to renew the Leadership Council membership of Troy Strawder, ARC Marion, effective July 1, 2008 through June 30, 2011. Troy Strawder was appointed by the ELCMC Board. His current term expires June 30, 2008.
- 2) Requested approval to replace Leadership Council member Linda Foy, CDS, with her designated staff member Brandi Cooney. Brandi Cooney would be an ELCMC Board Appointee with a term effective July 1, 2008 through June 30, 2011. Linda Foy's current term ends June 30, 2008.

Section C, #2 of the Agreement between United Way of Marion County, Inc. and Early Learning Coalition of Marion County, Inc. states: 2. Fifty percent (50%) of the members of the Leadership Council will be appointed by the United Way of Marion County, Inc., board of directors. Fifty percent (50%) of the members will be appointed by the Early Learning Coalition of Marion County, Inc.'s board of directors. The term for members on the Leadership Council will be three (3) years. Members may serve no more than two (2) consecutive three (3) year terms.

The Agreement between United Way of Marion County, Inc. and Early Learning Coalition of Marion County, Inc. approved on August 23, 2007 by ELCMC Board, Minutes from the January 18, 2008 SB6 Leadership Council

Meeting and email from Linda Foy requesting that Brandi Cooney replace her on the SB6 Leadership Council were available upon request.

Bruce Seaman moved and State Representative Kurt Kelly seconded the approvals as stated above. The motion carried unanimously.

STRATEGIC PLANNING

Update on Strategic Plan

Geraldine Lochren provided the Leadership Council an update on the Strategic Plan. Highlights include:

- Many local businesses including Winn-Dixie continue to advertise the Powerful Parenting series. Food for the April 4, 2008 seminar was purchased from the Marion Oaks Winn-Dixie. Food for the May 2, 2008 seminar was purchased from AJ's Pizzeria in Marion Oaks. AJ's Pizzeria gave SB6 a discount of approximately 25% on the food. The Marion Oaks Community Center provided space for the entire SB6 series free of charge. This was an in-kind donation equaling \$582. Speakers for the April seminar were ELCMC Board Member Angie Lewis from State Farm discussing vehicle safety, Anita Kinsler from Ocala Police Department discussing proper car seat restraints and installation and Joanna Bennett from Munroe Regional Medical Center discussing Childhood Nutrition and Prevention of childhood obesity. The speaker for the May seminar was Lillian Hubler, founder of Time to Sign, Inc. Lillian Hubler did an interactive workshop on infant and toddler sign language. Lillian Hubler taught this workshop in both English and Spanish.
- The Marion Oaks library and the Marion Oaks Community Center promote, display and distribute flyers for Powerful Parenting as well as Imagination Library. The WIC (Women, Infants, and Children) program and the MCHD (Marion County Health Department) mobile clinic van are now promoting SB6 services as well. Healthy Start and Healthy Families continue to promote Powerful Parenting and Imagination Library. In addition, the SB6 calendar which lists the Powerful Parenting seminars and has information about Imagination Library is now distributed as part of the Marion County Children's Alliance (MCCA) newsletter.
- Sunrise Elementary guidance, administration and clinic staff all assist with promoting Imagination Library and Powerful Parenting. CDS, Head Start and Early Head Start also promote SB6 services and resources.
- SB6 was represented by ELCMC staff at the MCCA "Hands Are Not for Hurting" event on March 29, 2008 at the Paddock Mall. Also, that same day, Geraldine Lochren was a presenter at the CFCC's (Central Florida Community College) 20th Annual Early Childhood Conference. Geraldine Lochren presented on Co-Sleeping and SIDS risk factors as well as Safe Sleeping tips for babies. Attendees included foster parents, childcare providers, parents and relatives.
- Geraldine Lochren followed up with an attendee of the CFCC conference who wanted information on how to become a licensed childcare provider in Marion County.
- Geraldine Lochren has submitted the Target grant application via online in hopes of expanding Imagination Library. Decisions will be made regarding funding by September 30, 2008.
- The Powerful Parenting Series has been completed in Marion Oaks. Many parents who were not able to attend all six seminars have expressed an interest in attending seminars of future series in Marion County. The last two classes had a total of 20 and 22 participants, respectively.

DISCUSSION ITEMS

Powerful Parenting Update: Evaluations and Newsletter

- The evaluations for the April 4 and May 2 Powerful Parenting seminars were included for review. The results were very positive.
- The April 2008 Powerful Parenting newsletter was also included for review as requested by the Leadership Council. The Newsletter is sent out bi-monthly to the Powerful Parenting participants. The next Newsletter will be available in June 2008. This will also be the last newsletter for this Powerful Parenting series.

FY 2008-2009 LC Meeting Schedule

The Leadership Council reviewed the FY 2008 – 2009 meeting dates.

State Representative Kurt Kelly moved and Toni James seconded the approval of the FY 2008 – 2009 Leadership Council meeting schedule. The motion carried unanimously.

INFORMATION ITEMS

Imagination Library Update

To date, there are 293 children enrolled in the Imagination Library program. The United Way of Marion County WOW (Women of Worth) funding covers 320 children enrolled in the program at approximately \$27 per child per year. The success of the program is due to Geraldine Lochren's efforts in promoting the program through

different outlets including the Marion Oaks library, Marion Oaks health clinic van, churches, the Reddick library, the Reddick clinic and local businesses.

Caring Through Cribs Update

- As discussed at the March 14, 2008 Leadership Council meeting, SB6 was awarded funds from KCI (Kids Central, Inc.) to be utilized to purchase cribs to reduce infant mortality due to an unsafe sleeping environment. Parents that receive a crib will be required to attend an educational session on Co-sleeping/SIDS. KCI will purchase the cribs, store them and make available to Geraldine Lochren for distribution as requested. The 200% Federal Poverty Level Guidelines will be utilized to determine parent(s) eligible for the services which include parent education component, a crib, two crib sheets, and two onesies. If a parent/caregiver is over the 200% Federal Poverty Level Guidelines but has experienced a hardship and is in need of a crib, they can still be determined eligible. The cribs are anticipated to be received soon. A storage unit has been acquired to store the cribs. Geraldine Lochren discussed the program in detail.
- Geraldine Lochren is working with the Safe Kids Coalition regarding the Caring Through Cribs program.
- Information on the Caring Through Cribs program is also being distributed in the Born to Read bags that go home with new moms leaving Munroe Regional Medical Center.
- KCI is printing 5000 fact cards in Spanish and English that will include local statistics and safe sleeping tips. The cards will be distributed to participants of the program and at outreach events place in the Born to Read bags.

Calendar Update

The April and May 2008 SB6 Calendar was included for review. The Calendars are available on the ELCMC website. The calendars are also sent via e-mail communication on a monthly basis to the MCCA and other community partners for distribution. There are a sponsorship (at a \$50 cost) available on every Calendar for local businesses, child care centers, etc.

Funding Opportunities

ELCMC staff is exploring funding opportunities for the SB6 initiative including:

- Target – discussed previously.
- KCI – funds awarded and discussed previously.
- Verizon Foundation – the grant application is currently being completed on-line.
 - The grant categories are: literacy and education.
- CBIR (Community Budget Issue Request) – specifically for a large SB6 project.

CFCC 20th Annual Early Childhood Conference

The 20th Annual CFCC Conference was a success. Llynda Fogle, creator of the Sparkle and Shine curriculum, was the keynote speaker. There were 641 teachers, parents, etc. that attended the conference. There were 45 presenters at the Conference. The evaluation results were positive.

Summer Programs Funded by ELCMC

Included for review was the ELCMC Funded Summer Programs for 2008. On April 24, 2008, the ELCMC Full Board approved funding for six programs at twelve locations throughout Marion County. The Summer Programs are advertised in the Summer Activity Guide and the MCCA newsletter.

Media- Star Banner Editorial

Maureen Quinlan submitted an editorial letter to the Ocala Star Banner titled *Making us better* that was included in the packets for the Members.

Acknowledgement Letter/UF's (University of Florida) Nurturing Program

Letter dated April 11, 2008 from UF was included for review. The letter thanks Geraldine Lochren for the donation of materials and parent resource information for the Child Abuse Prevention Project (The Nurturing Program).

OTHER BUSINESS

Budget Revision #2 for FY 2007 - 2008

Requested approval of revised program budget for FY 2007 – 2008. Based on 3rd quarter reports and ELCMC staff's projection of the anticipated revenue and expenditures for the balance of FY 2007 – 2008, recommendations were presented for approval. The overall net effect of the revisions will be a budget revision of \$2,356 due to the lack of miscellaneous revenue received. The 3rd quarter financial report

including a revised program budget as approved on January 18, 2008 was included for review. Roseann Fricks discussed in detail.

Toni James moved and Bruce Seaman seconded the approval as stated above. The motion carried unanimously.

- The ELCMC Finance Committee meeting will be held on Monday, May 12, 2008.
- The ELCMC Executive Committee meeting will be held on Wednesday, May 14, 2008.
- Requested approval to renew the Leadership Council membership of State Representative Kurt Kelly effective July 1, 2008 through June 30, 2011. State Representative Kurt Kelly (United Way Appointee) has expressed an interest in remaining on the SB6 Leadership Council.

Troy Strawder moved and Bruce Seaman seconded the approval as stated above. The motion carried unanimously.

- *Toni James moved and State Representative Kurt Kelly seconded the approval to recommend the nomination of Dr. Nate Grossman as Chair of the SB6 Leadership Council. Dr. Nate Grossman is willing to remain Chair of the SB6 Leadership Council. The motion carried unanimously.*
- ELCMC will not be receiving funds from The A.D. Henderson Foundation for FY 2008 – 2009. The Foundation is no longer funding projects in Marion County.
- The revised budget for FY 2007 – 2008 and proposed budget for FY 2008 – 2009 will be presented at the United Way Board meeting in June.
- Mark Imes (United Way Appointee) will not renew his term on the SB6 Leadership Council due to his busy work schedule.

On May 7, 2008 the United Way Executive Committee met. The Committee mentioned two possible nominees for the Leadership Council. Maureen Quinlan met with one of the nominees and they declined being nominated to the Leadership Council. Maureen Quinlan will meet with the second individual and report back to the Leadership Council.

- At the July 18, 2008 Leadership Council meeting, attendance zone(s) will be discussed to explore opportunities in providing parent education in selected areas.
- Geraldine Lochren has offered services to HOME (Hands of Mercy Everywhere)/Shepard's LightHouse as requested. Currently, they stated they were jointly receiving services from UF's Nurturing program. Geraldine Lochren discussed the Caring through Cribs program with Yolanda East, Executive Director of Shepard's LightHouse.
- The Powerful Parenting Newsletter and the flyers for the Powerful Parenting Series, Imagination Library and Caring through Cribs program are available on the ELCMC website. The ELCMC website has been redesigned and now includes a SB6 column on the homepage. Links to other parenting resources are also available in the Parents column.
- Julie Sieg announced that the grand opening for the Dunnellon branch of the public library will be on May 17 and the Belleview branch of the public library will be on May 31. The libraries have a separate children's area and have dedicated staff for this area.
- United Way of Marion County awarded ELCMC \$92,385 for FY 2008 – 2009. The funds will be utilized for School Readiness match funds.
- Roseann Fricks discussed that if the Leadership Council is interested in reviewing their meeting packet on a laptop, ELCMC staff will provide a memory stick to them for this purpose. This is in an effort to "go green."
- Geraldine Lochren has submitted SB6 contact/information to United Way's First Call for Help to provide callers information on the ELCMC/SB6 services. Geraldine Lochren will make a follow-up to schedule a meeting with First Call First Help Program Coordinator Scott Stevenson to discuss SB6 services in depth so interested community members can be referred.
- The next SB6 Leadership Council meeting will be held on July 18, 2008 at 10:00 a.m. at the ELCMC office.

PUBLIC COMMENT

None

Adjournment

The meeting adjourned with no further discussion.

Note taker: Tee Rosario

Approved By

Signature on file	<u>7/18/08</u>
Signature	Date